

Code of marketing- stretching the rules

Gabriela Sha'at RN, IBCLS

December 2012



"SUMMER WELLBEING & NUTRITION TIPS AT DUBAI OUTLET MALL"

Venue: Chuck E Cheese ,
Dubai Outlet Mall, Al Ain road (route 66)
Date: Saturday 14th July 2012, 10am to 12.30pm

Complimentary coffee & refreshments for everyone.
Kids can play and have fun at Chuck E Cheese's with lots of games and raffles and discounts!

- You are invited for...
- FREE Skin & Hair Analysis from a qualified medical representative
 - FREE giveaways for child nutrition
 - 3 representative speakers will give top tips and advice on healthy nutritional formula milk, skin and hair analysis as well as kids vitamins and unique 'healing plasters'
 - Yoga expert to give health tips on "laughter yoga"
 - Complimentary discounted meal tokens and vouchers at Chuck E Cheese

DISCOUNT VOUCHERS, RAFFLE PRIZE DRAW, GIFTS AND GIVEAWAYS!

*(Terms and Conditions apply)

Please register your details. First 80 ladies will receive FREE giveaways!

[CLICK HERE](#)

Nestlé launches coffee-style machine for baby milk

Formula milk powder version of capsule machine stirs debate on breastfeeding advice

James Meikle

guardian.co.uk, Thursday 25 May 2011 10:58 BST

[Article history](#)



The system is only being sold in Switzerland at present. Photograph: Denis Balibouse/Reuters

Nestlé has launched a baby formula milk version of its Nespresso capsule coffee machine, sparking fury from campaigners who say the multinational's newest product will undermine the advice of the World

You forwarded this message on 9/11/2012 1:11 PM.

Women Health Center

From: Fareed ALYOUSSEF [fareed.alyoussef@danone.com] **Sent:** Fri 8/31/2012 4:14 AM
To: Women Health Center
Cc: Fareed Al Youssef
Subject: Meeting Request
Attachments:

Dear Sir/ Madam,

I am sending this email to request an appointment with WH center management team to discuss breast

You forwarded this message on 9/11/2012 1:11 PM.

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From: Fareed ALYOUSSEF [fareed.alyoussef@danone.com] **Sent:** Fri 8/31/2012 4:14 AM
To: Women Health Center
Cc: Fareed Al Youssef
Subject: Meeting Request
Attachments:

Dear Sir/ Madam,

I am sending this email to request an appointment with WH center management team to discuss breast feeding program which initiated by Milupa. We have a strong believe in the importance of such social educational program for the society towards enhancing breast feeding awareness.

Looking forward to hearing from you.

BR,

Fareed Al Youssef

Field Sales Manager, Immunity
Nutricia Middle East DMMC, part of Danone
United Arab Emirates

Mob : +91 (0) 504902889 | Tel : +971 (0) 4334 9993 | Fax : +971 (0) 4 334 7791



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Humana



Featured Products - Powder milk



Humana HN
8,50 €



Humana HA2
9,50 €



Humana SL
9,50 €



Humana HA1
10,50 €



Humana AR
10,00 €



Humana 2
7,50 €

Monthly Specials For December



HiPP 1
7,90€- 7,70 €
Save: 3% off



HiPP 2
7,90€- 7,70 €
Save: 3% off



Confezione
da 4 scatole
4 x 500 gr.
Humana 1 (4 packs)
34,00€- 30,00 €
Save: 12% off

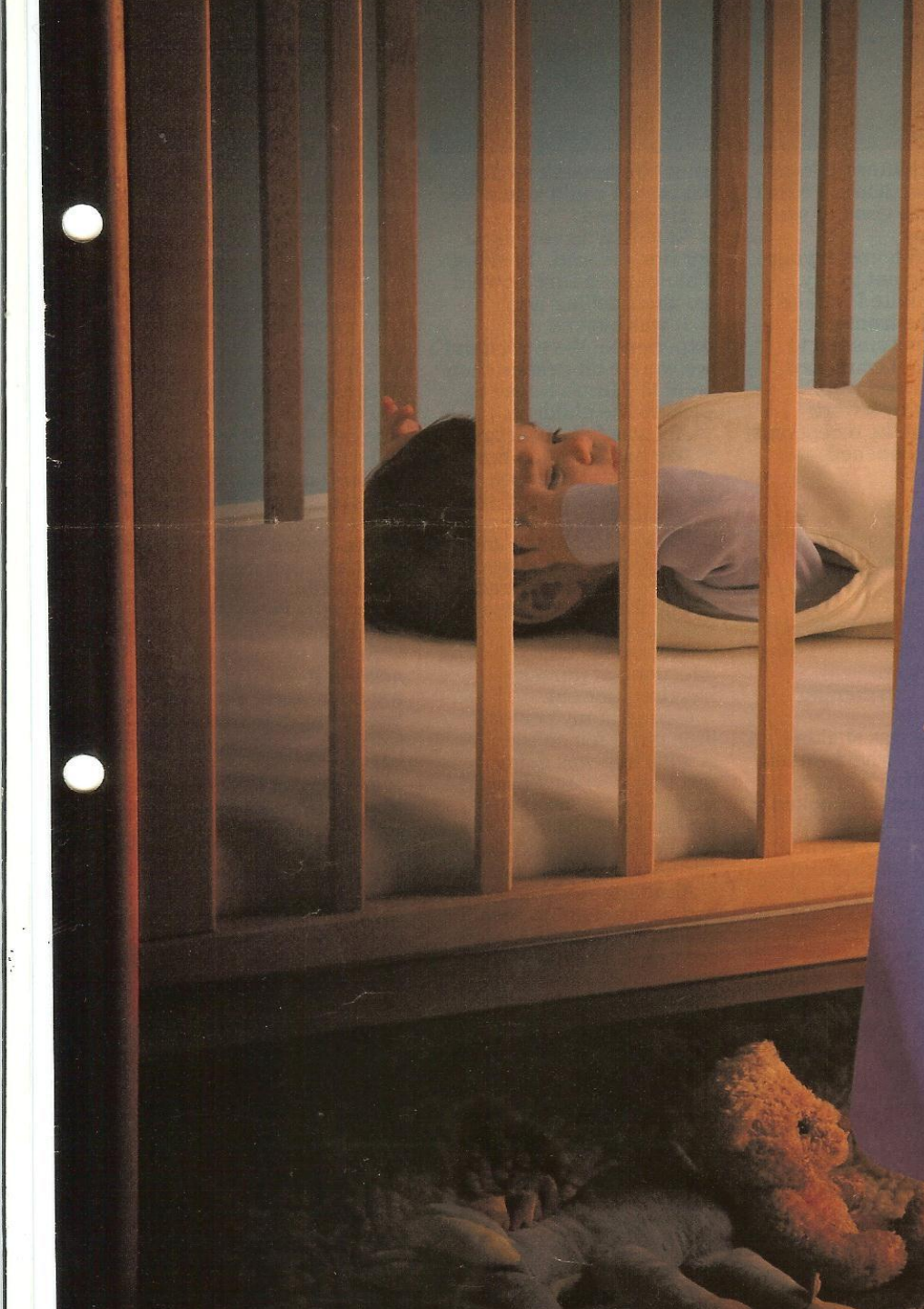


Humana 1
9,50€- 8,50 €
Save: 10% off



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Do not disturb!

New Cow & Gate good night milk has been specially developed to help settle your baby at bedtime. Thicker than your regular follow-on milk, but gentle on your baby's tummy, it provides a warm, contented and satisfying end to the day.



Prebiotics are found in breast milk. That's why we've put them in our follow-on milk.



Christian, 8 months old.

Breast milk and babies are designed for each other by nature. Every mother's breast milk is unique, created specially for her baby, to provide everything her baby needs, for healthy development.

It is well known that breast milk plays an important role in helping to build a baby's immune system. It contains a combination of protective factors including antibodies and prebiotics, helping to protect them from illnesses such as stomach upsets and ear infections. Prebiotics (also found naturally in some fruits and vegetables) are special nutrients that encourage the growth of friendly bacteria in the digestive system. In turn, supporting a baby's natural defences.

That's why Milupa Aptamil Forward contains prebiotics. To find out more about prebiotics you can call us or visit our website.

IMPORTANT NOTICE: Breast milk is best for your baby. Milupa Aptamil Forward Follow-on milk should only be used as part of a mixed diet and not as a breast milk substitute before 6 months.



from
birth

sma

Extra Hungry Infant Milk

for hungrier babies

When baby is not
satisfied with
conventional
feed with
breast milk

Advanced
GUTSAFETY

-  100% specially adapted
with extra iron and
vitamin D
-  Specially selected for milk
for hungrier babies
-  Omega 3 & 6 DHA
Long Chain Polyunsaturates



